



Is It Easy Being Green?: Writing the New College Application Essay

By Justin Nevin

Sourcebooks, Inc, United States, 2014. Paperback. Book Condition: New. 213 x 150 mm. Language: English . Brand New Book. More and more universities and colleges are looking beyond grade point averages and standardized test scores to choose their incoming freshman. What criteria do these institutions of higher education use as their litmus test--the college application essay. But will your average high school essay do the job? When competing against thousands of qualified candidates a college applicant needs more than an introduction, three paragraphs, and a conclusion in their writer s tool belt: they need the skills to stand out from the crowd. Is It Easy Being Green? Writing the NEW College Application Essay offers every applicant the skills needed to write a powerful and successful application essay. Using real-life examples and testimonials Is It Easy Being Green? moves away from a strictly academic point of view, and uses creative writing techniques-memoir/personal essay genre in particular- to teach students how to write engaging and effective application essays. Centering on a narrative and lyrical balance, Is It Easy Being Green? is written in an approachable and easy-to-understand style.



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